

Florencia Dzodan

Graphic & Fashion Designer

Dedicated and enthusiastic **Graphic & Fashion Designer**, graduated from the University of Buenos Aires, with over fifteen years' experience in the design industry.

I have exceptional skills in both **Creative Direction** and **Project Management**, well versed and hands-on in every step of the creative process, delivering against client expectations and my aesthetic standards.

Confident and dependable with excellent **communication skills**, I enjoy working with creative **teams** as well as **independently**, translating client briefs into elegant and considered designs.

www.florenciadzodan.com

UK +44 776 0320 358
GR +30 694 665 1013

florenciadzodan@gmail.com

Experience

- Senior Graphic Designer
Thomas Cook Boots & Clothing | AUS | Clothing
May 2021 to October 2021
- Graphic Designer
Popcorn Displays | AUS | POS
Aug 2020 to Apr 2021
- Creative Design Manager
Maximus | UK | Outdoor Media
Jun 2015 to Apr 2020
- Founder / Creative Director
Flora Dezeta | UK | Fashion Brand
Aug 2016 to Apr 2020
- Senior Graphic Designer
Lurem | UK | Japanese Fashion Brand
Sep 2014 to May 2015
- Senior Graphic Designer & Artworker
Bay Media Ltd | UK | Outdoor Media
Aug 2014 to Aug 2014 – Consultant
- Co-founder, Fashion & Graphic Designer
Helenica | ARG | Fashion Brand
Sep 2012 to Aug 2014
- Senior Graphic & Fashion Designer
MWarf | ARG | Fashion Design Studio
Jul 2007 to Aug 2012
- Prepress Control Designer for Packaging
Tecnigraf Envases | ARG | Packaging
Jan 2007 to Jun 2007 – Part time
- Senior Graphic Designer
Dezeta Studio | ARG | Design Studio
Dec 2006 to Jun 2007
- Midweight Graphic Designer
Pool CP | ARG | Agency
Nov 2005 to Nov 2006
- Junior Graphic Designer
Trip Comunicacion | ARG | Design Studio
Oct 2003 to Oct 2005

Key Skills

Branding
Brand Strategy
Print & Digital
Fashion & Graphic Design
Trend research
Textile knowledge
Photography
Marketing
Creative Briefs
Project Management
Problem-solving abilities
Excellent Communication
Committed Team Player

Expertise

Adobe Illustrator
Adobe Photoshop
Adobe InDesign
Adobe Lightroom
Adobe Acrobat Pro
Power Point
Word & Excel
Mac OS - Windows

Qualifications

Graphic Designer | Bachelor's Degree
University of Buenos Aires | ARG
May 2005
Fashion Designer
University of Buenos Aires | ARG
Dec 2007

Courses

Business Writing
University of Colorado Boulder | US
July 2020
Fashion as Design
The Museum of Modern Art | US
Nov 2019
Brand Strategy
University of the Arts London | UK
Jul 2019
Introduction to Fashion Design
InWhite School | ARG
May 2013
Photography
Molinary Pixel Studio | ARG
Jun 2011
Textile Screen Printing
University of Buenos Aires | ARG
Jul 2008

Core Values

Commitment
Creative growth
Empathy
Communication

